



Yelena Bouaziz

Principal, Solution Strategy and Innovation, Sg2

Yelena is a seasoned thought leader, innovator and trusted advisor to health system leaders across the country in transforming health care delivery into a deeply consumer-centric and value-driven system of health and well-being. As the solution leader in the Sg2's Consumer Innovation business unit, Yelena combines the most modern consumer practices from the retail sector with her deep knowledge of the health care industry and data analytics. Her expansive expertise helps health systems create a bold call to action and build the solutions providers need to execute on it. In this era of disruption, health care providers must shift the mindset from being institutions that deliver services to ones who build long-term customer relationships to deliver on their mission and thrive financially for decades to come. Yelena is dedicated to helping them achieve this goal.

In her previous role at Sg2, Yelena spent many years in strategic analytics where she led the team responsible for supporting Sg2's member health care providers in unleashing the full power of Sg2 Analytics to inform strategies in growth expansion, population health management, ambulatory footprint, service rationalization and System of CARE alignment.

Before joining Sg2, Yelena was a strategy consultant with Capgemini Consulting in the life sciences practice, where she guided pharmaceutical companies in organizational change management. She also worked at the Duke University Medical Center as a clinical research coordinator, ensuring that research activities provided the highest benefit to the health care community.

Yelena received an MBA from the University of Chicago Booth School of Business and a BS in biology from Duke University. Yelena is blessed to be a mom to two amazing children, and she often feels that parenthood is by far the most complex venture she has ever set out on.